



*Creating Memories*  
for families with ALS

To Whom It May Concern:

We are excited to announce Tossin' Away ALS is back again! We would like to invite your company to become a sponsor for our eighth annual cornhole tournament, which will benefit our 'Creating Memories' program and families currently fighting ALS.

Recently, we blessed the Dilts family with a memorable trip to Indiana where they enjoyed three days visiting with family, attending a Notre Dame football game, and spending time together. This fall we are planning a trip to Disney World to help the Haddad family create memories, and with your support, we'll be able to help a few more families enjoy the experience of a lifetime together.

Family members often work so hard to help their loved ones survive that they forget to enjoy the time they still have together. The money we raise benefits ALS families by helping them create positive memories. Whether it's a trip to the ballpark, a night at the movies or a family vacation, families will laugh, smile and have fun together. For at least one night, joy and happiness will replace the stress and worry that often surrounds ALS patients and their families.

Every single family that submitted an application this year still has young children at home. These mothers and fathers just want to spend time with their kids and forget about ALS for a few days. Let's make these miracles happen!

The 8th Annual Tossin' Away ALS Cornhole Tournament will be held on Saturday, November 6, 2021 in Mesa. As a sponsor for this year's event, your company will be exposed to thousands of potential customers, both in person and through online marketing efforts leading up to the event. Please see the attached breakdown of our sponsorship levels.

We look forward to working with you to make this year's cornhole tournament our best event ever and helping many more families in 2021. If you have any questions or would like more information, please don't hesitate to give me a call at 480-686-1612.

Respectfully,

Jesse Haws

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## BECOME A SPONSOR

### Presenting Sponsor - \$15,000

- Cornhole tournament named after your company (Presented by...)
- 10'x10' VIP booth with canopy and drinks during cornhole tournament
- Professionally produced, 30-second promo video about your company
- Company logo on all Creating Memories recap videos during the year
- One set of custom cornhole boards with your company's logo
- Championship match played on your company's boards/streamed on FB
- Company logo on tournament recap videos for website and social media
- Company logo and message displayed on LED video screen during event
- 3'x5' vinyl banner with company logo on display during tournament
- Company logo printed on cornhole tournament shirts
- Company logo on Tossin' Away ALS website with link
- Company logo on all promotional materials leading up to tournament
- Company logo on vertical event banners
- Social media posts about your company before and after tournament
- 2 team entries (4 people total) for tournament
- 4 lunch vouchers and t-shirt vouchers during event
- Registration participant bags with your company's logo on the outside
- Marketing item with company logo in participant registration packets

### Memory Maker Sponsor - \$10,000

- Professionally produced, 30-second promo video about your company
- 10'x10' VIP booth with canopy and drinks during cornhole tournament
- Company logo and message displayed on LED video screen during event
- 3'x5' vinyl banner with company logo on display during tournament
- Social media post about your company before tournament
- Company logo printed on cornhole tournament shirts
- 1 team entry (2 people total) for tournament
- 2 lunch vouchers and t-shirt vouchers during event
- Company logo on Creating Memories trip recap video
- Company logo on Tossin' Away ALS memories page with link
- Social media posts about your company during Creating Memories trip
- Company logo on Creating Memories trip shirts

### Platinum Sponsor - \$5,000

- 10'x10' VIP booth with canopy and drinks during cornhole tournament
- Professionally produced, 30-second promo video about your company
- One set of custom cornhole boards with your company's logo
- Company logo and message displayed on LED video screen during event
- Marketing item with company logo in participant registration packets
- 3'x5' vinyl banner with company logo on display during tournament
- Company logo printed on cornhole tournament shirts
- Company logo on Tossin' Away ALS website with link
- Social media posts about your company before tournament
- 1 team entry (2 people total) for tournament
- 2 lunch vouchers and t-shirt vouchers during event

### Lane Sponsor - \$1,500

- One set of custom cornhole boards with your company's logo
- 3'x5' vinyl banner with company logo on display during tournament
- Company name printed on cornhole tournament shirts
- Social media post about your company before tournament
- 1 team entry (2 people total) for tournament
- 2 lunch vouchers and t-shirt vouchers during event

### Gold Sponsor - \$500

- Logo on 'Gold Sponsor Social Media Post' before tournament
- Logo on 'Gold Sponsor Banner' at the tournament
- 1 team entry (2 people total) for tournament
- 2 lunch vouchers and t-shirt vouchers for tournament



HELP  
ALS FAMILIES



[tossinawayals.com/sponsor](http://tossinawayals.com/sponsor)